



But how do we know whether our efforts are effective- are we actually changing anything?



How not to do it...

In the mid 90s and early 2000s the EU spent 23.4bn euros on agri environment schemes

In 2003 scientists conducted a review of the evidence for whether the schemes had benefitted biodiversity

Result: INCLONCLUSIVE- research, monitoring and assessment insufficient to determine any impact (Kleijn & Sutherland 2003)

We don't know what worked and what didn't

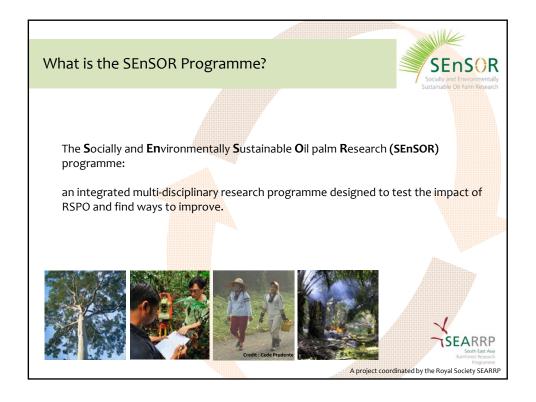
We don't know how to improve

There is no way of showing that it is worth while spending more money on these schemes

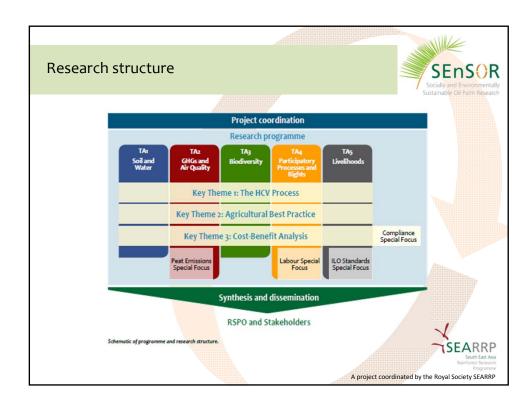


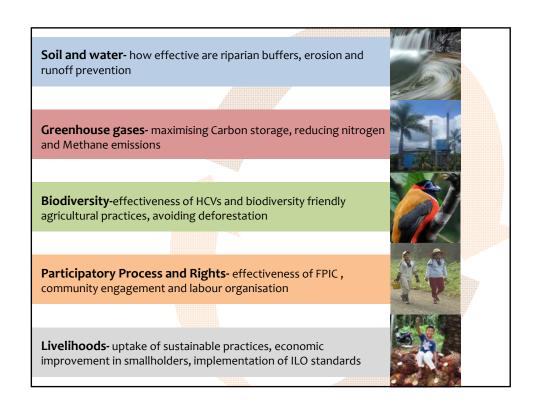


A project coordinated by the Royal Society SEARRP

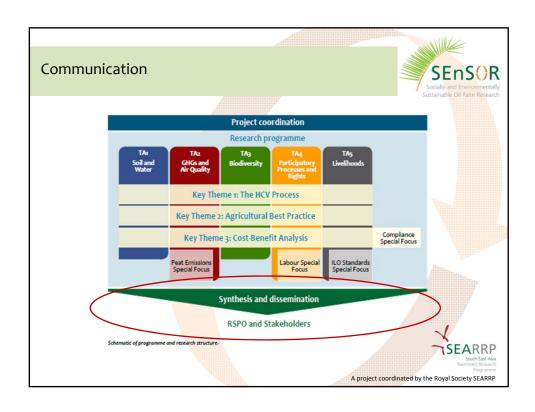












Key reasons for supporting SEnSOR



Create confidence in RSPO certified palm oil among consumers, investors and the public

Ensure that growers' efforts and investment in sustainability are delivering cost effective benefits that have market value

Safeguard the environment and society for the long term through the rigorous, evidence-based testing, development and improvement of RSPO principles and criteria



A project coordinated by the Royal Society SEARRP

Decisions & actions



Is it OK to assume that RSPO certification delivers the intended benefits?

If not:

Then a rapid, concerted, coordinated, cross-sector approach to raise funding for SEnSOR is essential



A project coordinated by the Royal Society SEARRP

